

Diploma of

Graphic Design

CUA50720 / 105824J



SCAN HERE!
And get more info
about EET



Substance. Theory. Excellence.

For more information in your language, please contact us at
info@eip.edu.au

Follow us



CUA50720 - Diploma of Graphic Design

Duration: 60 Weeks

Qualification Overview

This qualification reflects the role of individuals who combine technical, creative and conceptual skills to create designs that meet client requirements and solve a range of visual communication challenges. Practice at this level is underpinned by the application of design theory and practice, and the ability to analyse and synthesise information from a range of sources to generate design solutions.

Practitioners may work in many different commercial and community contexts across both print and digital media. The job roles that relate to this qualification may include Graphic Designer, and related roles such as Studio Manager. It may also provide pathways to other related roles in graphic design and associated industries.

Course Structure

The course is delivered over 2 days per week and is made up of the following 19 units:

- CUADES413** - Develop and extend design skills and practice
- CUAACD531** - Refine drawing and other visual representation tools
- CUAGRD501** - Research visual communication history and theory
- CUAGRD502** - Produce graphic designs for 2-D and 3-D applications
- CUAGRD503** - Produce typographic design solutions
- CUAGRD514** - Create and manipulate graphics
- CUAGRD515** - Design and manipulate complex layouts
- CUAGRD516** - Develop graphic design practice to meet industry needs
- CUAPPR513** - Present a body of own creative work
- BSBTEC401** - Design and produce complex text documents
- CUAPPR511** - Realise a body of creative work
- CUADES512** - Establish, negotiate and refine a design brief
- CUAGRD411** - Research and apply graphic design techniques
- CUAAILL401** - Develop and refine illustrative work
- BSBMKG551** - Create multiplatform advertisements for mass media
- CUADES511** - Implement design solutions
- BSBCRT413** - Collaborate in creative processes
- CUADIG413** - Create user interfaces
- BSBCRT512** - Originate and develop concepts

AREAS OF STUDY

- Interpret Design Brief
- Self-promotion
- Branding
- 2D/3D Typography
- Document Design
- Drawing
- Web interface design
- Book layout
- Package Design and more

SOFTWARE:

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign